

CHOOSING THE PERFECT ART FOR YOUR SPACE

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Hi there!

I am Brooke Harris, an abstract artist from Lexington, KY. I'm so glad to share this free art guide with you. Finding artwork for your home is hard, but these few guidelines make the process much less stressful!



ABOUT ME

I'm an abstract artist who loves to dash color across the canvas. Through my original paintings, prints, handpainted wallpaper, and custom home decor, I bring joy to thoughtfully designed spaces. I love helping clients make their homes feel like them by creating personal pieces.

If you have no idea where to start when it comes to selecting art for your home - no worries! You are not alone. I'll take you through a simple checklist that helps you assess your needs and the feeling you want to create with your art.

Let's get started!

Brooke Harris

HOW TO CHOOSE THE PERFECT ART PIECE FOR YOUR SPACE!

Nothing in life is perfect, but with these helpful tips, you will be sure to choose stellar pieces of art that fit your home and your personality. Here are four things to look for when selecting a piece:

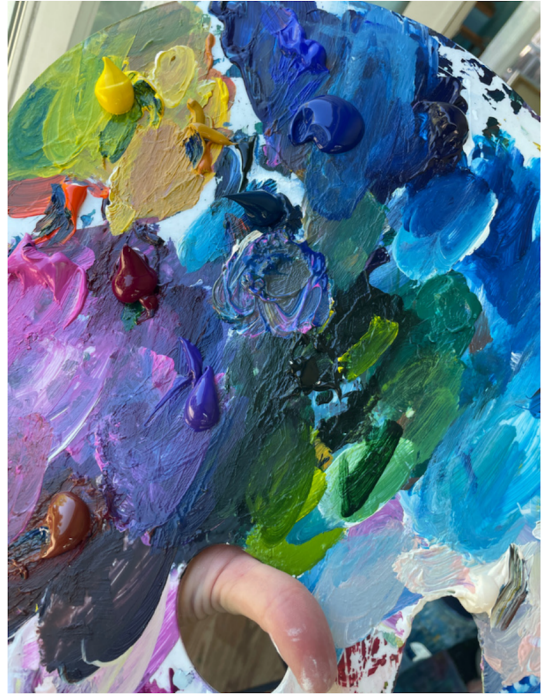
1. THE PERSONALITY

Art should speak to the feeling of your home and who you are as a person. First, describe how you want your space to make you feel in three adjectives. Then choose art that fits these descriptors. Do you want to feel calm and serene in your home? Pick art with a muted color palette or a watercolor landscape. If your space is more bold and energizing, pick a colorful piece with abstract shapes and movement. Once you know how you want to feel in your home, you can pinpoint art that reflects that.



2. THE COLOR PALETTE

Notice what colors you are attracted to that make you feel happy. (I love blues and greens!) Slowly, develop a color palette for your home. Start with a neutral, a main color, and an accent. Not everything has to be one of these colors, but knowing your palette helps tie art and home decor pieces in together. As long as they have one of these colors predominantly in the piece, it works! For example, a house palette could be dove gray as a neutral, navy blue with a pop of coral.



3. THE SIZE



A common mistake for homeowners is to buy art that is too small for their space. For reference, it's recommended that a piece of art should be at least half of the total wall space it is on. For example, if your wall is 60 inches wide, the width of your painting ideally should be 30 inches or more to fill the space adequately. If your painting is going over a piece of furniture like a bed or sofa, the same rule applies. You'll want it at least half the width of the furniture. Saving up for a bigger piece of art is much better than settling for a piece that's too small and will never look right!

4. THE THOUGHTFULNESS

Art needs to be thoughtful. Stop dealing with the frustration of searching thousands of online images or the same big box store designs. Commissioning a painting turns your house into a home. It makes your space yours. Think outside the box with art in your home as well! Functional art like handcrafted trays and handpainted wallpaper are incredible ways to add personality and one-of-a-kind art pieces to your home!



WANT TO LEARN MORE?



One way to find the perfect art piece for your home is to commission a special piece from me. I would love to create a painting that sings in your space. Use the link below to get started.

BOOK A COMMISSION

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